

**AAWCC Board Meeting
Chemeketa Community College
April 30, 2010**

Board members in attendance included: Cherie Maas-Anderson, Sue Caldera, Kate Chester, Victoria Flagg, Mary Kramer, Karin Magnuson, Dawn McNannay, Holly Nelson, Karen Sorenson, Becky Washington, and Donna Zmolek. Jan Woodcock and Julie Huckestein joined the meeting in the afternoon.

Budget Overview

Sue and Cherie presented information on the budget and answered questions to familiarize the new board members with the reports. The balance from the checking and the money market accounts total \$41,499.90.

Approval of Minutes

The minutes from the January 29, 2010 meeting were approved.

Appreciative Inquiry Activity

Karin asked board members to consider the following questions about AAWCC. Responses are listed below the questions.

1) **Best Experience.** As you look over your experiences with AAWCC, can you recall a peak, exceptional experience when you felt the most engaged, most valued, most effective, or extremely passionate about your participation?

OILD
Being on the state board
Local board participation
Helping with the fall conference

2) **Core Factor.** What do you think is the one thing that is core to AAWCC – the thing without which AAWCC would not be what it is?

Support for each other
Relationships
Safe, supportive environment
Social and professional development networking
 At current stage in career
 Based on what is happening in college
Skills/tools
Personal development
 Connects to both personal and professional life
Personal connections as resources

3) **Three Wishes.** Imagine you have a magic wand and can wave it over AAWCC. What three things would you wish for?

Jill Biden
Building healthy local chapters
 Growing members
 Recruit more faculty, broaden memberships

- Support of local chapters
- Connection to National AAWCC
- Create a stronger image of AAWCC at the state level to get support from presidents
 - Recruit members who are on the track to presidency
- That women would see AAWCC not as more work but as opportunities
- Double attendance at conferences
- Add another event in February/March

Karen discussed the paper she wrote for her Master's program discussing the concept and creation of AAWCC.

One of the things we need to do as a state chapter is to find out how many of the seventeen colleges have a local chapter. If they don't have one, we need to help them create one. For this, we need the support of the leadership in the colleges. Becky informed the board of a chapter at Fredrick Community College in Maryland that had received an award for creating a blueprint for starting a local chapter.

It was noted that Dawn DeWolf had gone to visit President Sygielski at Mt. Hood Community College, who told her that it would be helpful if AAWCC created a short video about our mission and purpose to share with college leaders showing the value of AAWCC for their employees. This sparked a discussion among board members regarding the purpose and direction of AAWCC. We need to be clear about what we stand for in order to gain the support of others.

Membership and Communication

Karin was pleased that the press release Kate did at the beginning of the year was printed in local paper, The Albany Democrat Herald.

Dawn reported that the state chapter currently has 570 members. She was unsure how many are active, so she is starting to look into that and also what kind of representation from employee groups.

Kate distributed a handout that included communications goals and objectives, responsibilities and activities, and ways to reach those. She has been considering how to reach out to members by doing things such as the monthly web articles, quarterly letters from the president, etc., which can take the place of our longer newsletter. Other ways to reach out could be quarterly conference calls with campus contacts, letters and a "welcome to AAWCC" kit from Karin, and encouraging new employees to join.

The board discussed utilizing the campus contacts more to get information to members. We need to ensure that campus contacts know their role; there should a job description of campus contacts so that they understand their responsibilities. **Cherie will write up a job description.**

Kate will work with Karin on the letter from the president and with Mary to get information on the summer conference. She will call campus contacts and pick their brains as to what's going on at their campus and what they might need from us, then work with Karen to get a news bite on the website.

Summer Conference

The summer conference will be held July 22 at Oregon Gardens. After several ideas for titles, the group decided on: Demystifying Your Digital World: Using Technology to Grow Productivity. Holly knows a faculty member who could do a session on digital photos. Becky

will do a session on social media. Her usual presentation is "Brand or be Branded," and the group felt that it would be good to include some basic social media information as well. There will be a session on Google applications. Speakers will need to bring handouts. If it would be useful, Victoria could talk to the person she works with at AT&T who is responsible for community college users who could provide information on I phones, blackberries, and the like. **Karin will forward the board a video on students and technology to see if that is something we want to use at the conference. Victoria will do with same with a Cisco video showing how unified technology comes together.**

We can use PayPal for registrations, which will be \$75. Lodging is \$70. The meeting will be held in the Natural Resource Education Center.

Mary will finalize the details. Karen will get the information up on the website. Victoria is working on registration and will create Digital Diva buttons.

Fall Conference

A theme was chosen for the Fall Conference: "Obstacles and Opportunities: Thriving in Changing Times."

Holly reported that the first speaker had been chosen, Cynthia Bioteau, President of National AAWCC. She is willing to speak for travel expenses and asked to have her payment go to the scholarship fund.

Other ideas included for speakers included:

Jackie Winters

Cheryl Roberts

Frances Kendall

Margaret Wheatley

Melinda Gates

Jill Biden

Hillary Pennington

Marcy Rodriguez **Cherie will check on**

Holly will look into some of these options.

Becky had met with Barbara Horn from the Linn Benton AAWCC chapter, who will be coordinating the breakout sessions this year, to give them resources, a timeline, and other information they will need to plan the sessions.

Holly will meet Cherie and Becky at Embassy Suites to set up catering. Shallie from PCC, who has done the audio visual for the conference for years, is unsure if she will be able to provide the a/v this year. **Cherie will ask her again.**

Ideas for the Friday closing entertainment included the LBCC Choir, Motherlode, and a comedy act.

Ideas for the Thursday night social included having the OILD/NILD Reception leading into an open social, shopping, movies, and/or a **Washington Square Scavenger Hunt, which Becky will look into.**

Race For The Cure

The board has been considering whether or not to continue doing Race with the Cure. AAWCC participation has decreased, and the event itself has gotten very large. Victoria agreed to work on it this year; if it doesn't work out, we may let this event go and replace it with a different event. **Victoria will talk to Carol and let her know she will work on it this year.**

OILD

Jan and Julie reported that OILD is scheduled for June 21 to 24. An AAWCC board meeting will take place on Tuesday, June 22, from 1 to 5 pm. The state board will join OILD from 5 to 5:30 and have dinner with the participants afterward. Julie asked board members to check the list of attendees for participants from their campuses. Becky will attend from the board this year. Julie gave an update on attendees and colleges that have responded.

The meeting adjourned at 4:35 p.m.

The next meeting will be held at Silver Falls on June 22 from 1 to 5 pm.