

AAWCC Board Meeting PCC Sylvania Campus January 23, 2009

Board Members in attendance: Carol Schaafsma, Mary Kramer, Becky Washington, Karen Sorensen, Holly Nelson, Jan Woodcock, Siv Serene Barnum, Dawn McNannay, Cherie Maas, Victoria Flagg, Donna Zmolek.

Financial Report

Cherie reported that \$2,000 was transferred from savings to checking to cover fall conference expenses.

The final balance from OILD was \$1,003.46.

The current balance from the summer conference was \$2,767.34. Board expenses have not yet been included.

Summer Conference

Mary reported that the summer conference is confirmed for July 23, 2009, at the Hood River Best Western. There has been interest in the Hood River/Dalles area to focus the conference on women's wellness. One idea for a conference title was "Developing Personal Strength in Difficult Times," and part of the description could be how to work effectively and bring balance to everything you do. Rather than having just one presenter, there could be several and breakout sessions in the afternoon. Holly suggested that Mary contact Curves In her area. Curves is women oriented and dedicated to women's wellness. Some topics to consider if choosing a wellness theme are: safety, ergonomics, healthy work environments, and spirituality.

Registrations should open up around May 1 for participants who want the expense in this year's budget. Information on the conference should come from Siv Serene, who will be communicating with Mary when details are confirmed. Siv can send a flyer out to members and work with Karen to get the information on the web page. The same registration process as the fall conference would be ideal. Victoria was willing to take help with that and will work with Mary and Karen to get the correct form on the web. The cost for the conference will be \$75, and Mary will try to get good room rates. If possible, Mary will see if we can get the price down for the conference to encourage attendance in this current economic situation.

Membership

Dawn reported that 45 new members were gained from the fall conference and a total of 80 new members for 2008. Total overall membership is 536. There will likely be some bounce backs on the next e-mail message that gets sent out due to retirements and people who left in December.

Siv Serene will write up a welcome to 2009 e-mail, and Dawn will send out and clean up the e-mail membership list. We need to add Betsy Rose's website information to the e-

mail message, because Betsy lost the list of people who wanted her to add them to her contact list. Then there will be a cleaned up list for Siv for a “save the date” summer conference e-mail.

Archiving

Becky reported that she has scanned and saved the old newsletters. A discussion was held on how to archive the digital photos. We can purchase an account on the website Flickr which allows unlimited space for \$20 a year. We can keep the account private or make just one folder public and the rest private. The question arose whether we need to add a release form to the conference registration forms in case attendants are photographed and put on the web or should we simply put a written statement in the programs. Karen, Becky, Victoria and Cherie will get together and decide on how to archive the pictures.

The board discussed how much to archive on the website. A suggestion was made to include the events of the last ten years, but keep the twenty year history available for board members. Archive material should be identified clearly on the website so the content does not get confused with current information. Becky and Karen will work on what to archive and how to set it up.

Scholarship Process

The board reviewed and revised aspects of the scholarship process, agreeing that the list of criteria on the scholarship application is not necessarily in order of priority and that the board will decide on a case-by-case basis which aspects of the event to fund – registration fee, lodging, mileage, etc. The budget for scholarships will be increased from \$1,500 to \$2,000 for next year.

Fall Conference

The Fall conference will be held November 19 & 20, 2009 at the Sheraton Portland Airport Hotel. Ideas for the theme included:

Personal Strength in Hard Times

Paying it Forward, Paying Yourself

A new vision of community colleges, service and renewal

Service to others and renewal of one's self

Learning together: Leadership for a new age, Leadership in New Times

Leading from Within

Women in Community Colleges: Shaping the Future (93)

Surviving the Times

Personal and Professional Goals

Personal Sustainability

Community Colleges: Maintaining our Focus, Sustaining Ourselves

Community Colleges: Maintaining our Vision, Sustaining our Spirit

Effectiveness at Work: Maintaining our Vision, Sustaining our Spirit

Refresh, Renewal, Reality

The board agreed that **Maintaining our Vision, Sustaining our Spirit** best captured this year's conference theme.

Ideas for keynote speakers included:

Gillian Sorensen, President of United Nations Foundation

Joye Hardiman, Evergreen CC - Cherie will contact

Nancy Wilgenbusch, President of Marylhurst – Holly will contact

Renee Mitchell

Cheryl Roberts

Arnett Ward Mary Spilde/Donna will contact

Mildred Olee

April Faulken, Exec VP at Green River

Ding Jo Currie - Mary Spilde/Donna will contact

The board agreed to check with Nan Poppe and Mary Spilde for other ideas

Entertainment ideas included Mary Flower, Julianne Johnson's choir, and bringing back Motherlode.

Cherie will chair the breakout sessions program committee again this year.

Website

Karen shared website designs with the board, and the board chose a design. The site will go live and remain "under construction" while Karen continues to work on it. She will forward changes and requests for feedback to the board.

Adjournment

The meeting adjourned at 4:15 pm.

The next meeting will be held on April 10, 2009, at 10 am at Mt Hood Community College.